

## Message Text

UNCLASSIFIED

PAGE 01 SYDNEY 01072 010630 Z

20

ACTION COME-00

INFO OCT-01 EA-04 ADP-00 EB-05 RSR-01 RSC-01 /012 W

----- 073529

R 010515 Z MAY 73

FM AMCONSUL SYDNEY

TO SECSTATE WASHDC 4446

INFO AMEMBASSY CANBERRA

UNCLAS SYDNEY 1072

E. O. 11652: N/ A

TAGS: ETRD, AS

SUBJ: PRIVATE TRADE OPPORTUNITY

REF: A-2660

1. 602 AUSTRALIA

2. 06 SYDNEY

3. P-0232

4. 043073

5. 34611

6. 24

7. 27

8. S. HOFFNUNG & CO LTD SYDNEY

ATTN: MR A HELLYER, ASSOCIATE DIRECTOR

9. R, A, D

10. 32-38 BOWDEN ST, ALEXANDRIA, NSW 2015

11. AUSTRALIA

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12. VITREOUS ENAMLED COOKING AND KITCHEN UTENSILS.  
HOFFNUNG & CO IS SEEKING AGENCY REPRESENTATION.  
IT IS A LARGE CORP WITH ALMOST 2,000  
EMPLOYEES, AN ANNUAL SALES VOLUME OF AROUND  
A70 MILLION AND A WORKING CAPITAL OF A11.5  
MILLION. HOFFNUNG HAS 8 RETAIL HARDWARE AND FANCY-  
GOODS STORES THROUGHOUT AUSTRALIA, 5 SHOWROOMS AND  
OFFICES, I. E. ONE IN EACH STATE, PLUS A  
NUMBER OF WHOLESALE WAREHOUSES.

13. THE COMPANY, WHOSE SHARES ARE MAINLY HELD IN THE  
U. K. HAS NO U. S. REPRESENTATION PRESENTLY. IT IS  
AN OLD, WELL ESTABLISHED AND RELIABLE COMPANY WITH  
EXCELLENT SALES OUTLETS LOCALLY.

14. JAMES C. MARSHALL. HANNAH

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NMAFVVZCZ

\*\*\* Current Handling Restrictions \*\*\* n/a  
\*\*\* Current Classification \*\*\* UNCLASSIFIED

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 01 MAY 1973  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1973SYDNEY01072  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** n/a  
**Errors:** n/a  
**Film Number:** n/a  
**From:** SYDNEY  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1973/newtext/t19730533/aaaahkeq.tel  
**Line Count:** 79  
**Locator:** TEXT ON-LINE  
**Office:** ACTION COM  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** A-2660  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** smithrj  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 22 OCT 2001  
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30 JUN 2005

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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** <DBA CORRECTED> mcm 971117  
**Subject:** PRIVATE TRADE OPPORTUNITY  
**TAGS:** ETRD, AS  
**To:** CANBERRA  
COME  
SECSTATE WASHDC  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005